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		Application Number		10/791,439		
		Filing Date		March 2, 2004		
		First Named Inventor		Ori Eisen		
		Art Unit		3609		
		Examiner Name		Chrystina E. Zelaskiewicz		
Sheet	1	Of	1	Attorney Docket Number		31718-701.201

U.S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	1.	US 2003/0076242 A1	04/24/2003	Burns, et al.	
	2.	US 2004/0034794 A1	02/19/2004	Mayer, et al.	
	3.	US 2004/0203750 A1	10/14/2004	Cowdrey, et al.	
	4.	US 2005/0113092 A1	05/26/2005	Coppinger, et al.	
	5.	US 2005/0131826 A1	06/16/2005	Cook.	

NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ⁶
	6.	MANAVOGLU, et al. Probabilistic user behavior models. Data Mining. 2003; 203-210.	

Examiner Signature	Date Considered

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. *Applicant's unique citation designation number (optional). ¹See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.08. ²Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ³For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the parent document. ⁴Kind of document by the appropriate symbol/s as indicated on the document under WIPO Standard ST.16 if possible. ⁵Applicant is to place a check mark here if English language Translation is attached.

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